# Jennifer Kepler

Editor + Publishing Professional

## CONTACT

(954) 240-4277

Portland, OR

LinkedIn

#### SUMMARY

For the past 17 years, I have been working with authors and publishers to produce high-quality books and content. I apply my years of industry experience and passion for editing to every project, helping writers feel confident in their success.

## EDUCATION University of Central Florida, 2007

B.A., Creative Writing Minor in Magazine Journalism

## SKILLS

- Editorial project management
- Copyediting
- Proofreading
- Fact-checking
- Researching
- Writing

## STYLE MANUALS

- CMOS
- AP
- APA
- MLA

## **TECHNOLOGY**

- Mac OS
- Microsoft Suite
- Google Suite
- Adobe Acrobat Pro
- Asana
- Monday
- Wordpress

### **EXPERIENCE**

#### **Senior Production Editor**

No Starch Press, San Francisco, CA (remote)

August 2021-Present

- Manage the production of at least 10 books per year
- Vet and hire freelance copyeditors, proofreaders, page designers, and indexers; review their work and provide feedback
- Conduct page reviews, quality-check ebooks, and review printer proofs
- Edit and proofread back cover copy and marketing materials
- Adopt new technologies and workflows to improve consistency, quality, and efficiency
- Update internal process documentation and checklists to reflect changes in procedures
- Maintain the house style guide
- Train new hires and mentor associate production editors
- Provide ongoing support to authors throughout the production process
- Lead virtual production transmittal meetings and collaborate with remote colleagues

#### **Editor & Owner**

Cypress Editing, Portland, OR

March 2013-Present

- Provide copyediting and proofreading services on a contract basis for traditional publishers, businesses, editorial agencies, and independent authors
- Foster long-term relationships with clients
- Edit and proofread content for print and digital publishing
- Prepare project-specific proposals and contracts
- Handle invoicing and track all payments and expenses
- Stay active in the local publishing community by attending author readings, speaking at conferences, and participating in local editor meetups

# **Managing Editor**

BarCharts Publishing Inc., Boca Raton, FL

June 2010-March 2013

- Consulted with executive management on in-house objective and target market for all content; interfaced with other key departments (Product Development, Sales, Marketing, Customer Service, and Distribution)
- Instituted a workflow that significantly increased the quality of titles produced
- Acquired new authors and maintained relationships with existing authors
- Prepared contracts and processed author and freelancer payments
- Developmentally edited, fact-checked, formatted, and copyedited manuscripts
- Proofed typeset copy and verified corrections
- Oversaw assistant editor and ensured competent proofreading and editing
- Regularly updated the house style guide
- Maintained reprints
- Reviewed and responded to permission requests to use product material

## **Editorial Project Manager**

Scribe Inc., Dania, FL

Jan. 2008-June 2010

- Created project bids, managed all incoming book projects from high-priority clients, and assigned project managers
- Maintained network of freelance editors and indexers and handled freelancer contracts
- Ensured work of freelancers and in-house editors met publishers' standards
- Copyedited and proofread books and journals while adhering to each publisher's style guide
- Communicated with authors and publisher clients
- Recorded daily progress of projects in company production system
- Formatted and coded texts for multiple publishing purposes using XML markup language
- Used macros and styles in Microsoft Word to prepare manuscript files for copyediting